



The purpose of the “Code of Ethics & Competency” Appraiser Awareness Program is to protect the public from unsubstantiated or questionable machinery and equipment appraisals. Our seal serves to alert the public to the documentation we feel is necessary to prove that an appraiser is competent. This assures an appraisal will be substantiated, accurate, irrefutable and defensible. The seal also ensures that an appraisal will withstand scrutiny. If a machinery and equipment appraiser doesn’t meet these standards, the public’s best option is to continue to look for an appraiser that does.

The Problem With Surface-Level Information...

Many attempts have been made to educate the public on how to protect themselves when it comes to providing accurate machinery and equipment values. Many professionals guess, rely on book value or the opinion of a non-certified person. (It is important for you to know that an Auctioneer or Dealer may have a hidden agenda!) Beware of surface-level information from an appraiser which does not give the public indication as to the level of accuracy or competency.

We are committed to preserving the public trust. Therefore, we have developed a “Code of Ethics & Competency” Appraiser Awareness Program to protect the public from unsubstantiated or questionable machinery and equipment appraisals. Our seal serves to alert the public to the documentation we feel is necessary to prove that an appraiser is competent. This assures an appraisal will be substantiated, accurate, irrefutable and defensible. The appraisal will withstand scrutiny.

We Demand Ethical Excellence From Machinery & Equipment Appraisers And So Should You!

Therefore, They MUST Comply With These 4 Strict Points...

- 1. Ethical Obligations**
- 2. Advocacy Only Of The Appraisal**
- 3. Certification**
- 4. Defensible Appraisal**